Government | Municipalities

Supporting the public relations needs of government offices requires the ability to read and understand local and regional public sentiment. Furia Rubel has served state, city, township and borough level offices for over a decade.

Throughout our tenure as one of the leading integrated marketing and public relations firms in the Pennsylvania region, we’ve developed and implemented sought-after strategies and tactics for a variety of government offices and individual officials in communicating with the general public on a variety of issues.

Check out our portfolio below.

Experts in Government Agency and Public Affairs PR and Marketing

Supporting the public relations and marketing needs of government agencies requires the ability to read and understand local and regional public sentiment. Furia Rubel has served state, city, township and borough level offices for more than a decade.

Furia Rubel’s marketing and PR experts provide municipalities with strategic planning, branding, public relations, advertising and graphic design, social media, content marketing, crisis communications, and digital marketing.

Influencing public opinion through PR and marketing

Throughout our tenure as one of the leading integrated marketing and public relations firms in the Pennsylvania region, we’ve developed and implemented sought-after strategies and tactics for a variety of government offices and individual officials in communicating with the general public on a variety of issues.

Our public affairs and government relations experts confidently solve tough problems.

Our publicists and marketers have done it all, from managing high-profile litigation and crisis communications
issues, to handling planning, management and media relations for ambassadors, Supreme Court justices, and other heads of state.

Communication is essential for local government. Leaders and municipality staff must be in constant communication with residents and local business owners about new regulations and safety protocols, in addition to general topics like community news and special events.

Furia Rubel helps municipalities to reconcile the need for brand consistency with the need for budget efficiencies while delivering solid marketing ROIs. We:

- Create and implement marketing and public relations strategies that boost resident loyalty and engagement
- Create an identity for the municipality with rebranding and design new collateral materials
- Build an online presence for the municipality complete with branded websites and social media platforms
- Develop and execute public relations plans that communicate the needs of the township’s residents to a regional audience and decision makers

If your municipality is ready to engage and inform residents more effectively, it is time to contact Furia Rubel.

**PORTFOLIO HIGHLIGHTS**

- **Borough of Doylestown, Pennsylvania**  
  Portfolio: Municipal Website Design

- **Tinicum Township, Delaware County, PA**  
  Portfolio: Public Relations and Trial Publicity

- **Township of Upper Providence, Montgomery County, PA**  
  Portfolio: Rebranding and Integrated Marketing

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