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Furia Rubel

## The Team

Founded in 2002, Furia Rubel has grown steadily and methodically to meet the needs of its clients while managing the ever-changing public relations and marketing landscape. When a client joins the Furia Rubel roster, our executives work to understand their needs and objectives in order to assemble a team that is the perfect fit. Our business model is designed to provide cost-effective top marketing and PR talent. This enables us to ramp up quickly when business calls for it while maintaining a boutique agency environment.

Furia Rubel also maintains relationships with independent media relations consultants in the top ten media markets throughout the United States. Beyond the borders of Philadelphia, New York, Delaware and New Jersey, we have relationships in Miami, Chicago, San Francisco, Los Angeles, Boston, Dallas, Washington, D.C., Atlanta, Houston, Phoenix and Albuquerque.

Our philosophy is to do what we love and love what we do - so we put passion behind our product. It is that passion, our people, our principles and our work product that truly sets us apart.

- **[Gina F. Rubel, Esq. - President / CEO](#)**
- **[Laura Powers - Chief Marketing Officer](#)**
- **[Sarah Larson - Vice President of Public Relations](#)**
- **[Karen Preston-Loeb - Project Manager](#)**
- **[Heather Truitt - Senior Graphic Designer](#)**
- **[Caitlan McCafferty - Public Relations Account Manager](#)**
- **[Rose Strong - Office Manager](#)**
- **[David Powell - Strategic Consultant](#)**
- **[Brandyn Bissinger - Media Consultant](#)**

